

The Nine Lies about Work

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*“Knowing others is intelligence, knowing yourself is true wisdom.
Mastering others is strength, mastering yourself is true power.”— Lao Tzu*

“ALL FAILURE IS LEADERSHIP FAILURE!” K. D. Martin

- **Lie #1:** People Care About the **COMPANY** for Whom they Work.
- **Truth:** People Care About the _____ Who they Work With.
- **Lie #2:** Best **PLAN** Wins.
- **Truth:** Best _____ Wins.
- **Lie #3:** Best Companies Cascade **GOALS**.
- **Truth:** Best Companies Cascade _____.
- **Lie #4:** Best People are **WELL-ROUNDED**.
- **Truth:** Best People are _____.
- **Lie #5:** People Need **FEEDBACK**.
- **Truth:** People Need _____.
- **Lie #6:** People Can Reliably **RATE OTHERS**.
- **Truth:** People Can Reliably _____.
- **Lie #7:** People have **POTENTIAL**.
- **Truth:** People have _____.
- **Lie #8:** Work-Life **BALANCE** Matters Most.
- **Truth:** _____ Matters Most.
- **Lie #9:** Leadership is a **THING**.
- **Truth:** We follow _____ that Build _____.
- Notes: _____

Top 50 Reading List

1. **Nine Lies About Work – Buckingham & Goodall**
2. Surviving Your Serengeti - 7 Skills to Master Business and Life
3. **Drive: The Surprising Truth about What Motivates Us – Daniel Pink**
4. Great by Choice – Jim Collins
5. Lessons of a Lifetime – Neal Whitten
6. Project Management – The Agile Way
7. Digital Resilience
8. Thinking Fast, Thinking Slow: How the Brain Works
9. Turn the Ship Around!: How to Create Leadership at Every Level
10. The Leader's Guide to Radical Management: Reinventing the Workplace for the 21st Century
11. Great by Choice: Uncertainty, Chaos, and Luck--Why Some Thrive Despite Them All
12. Kingdomality: An Ingenious New Way to Triumph in Management
13. The Human Side of Agile - How to Help Your Team Deliver
14. Stand Out: The Groundbreaking New Strengths Assessment from the Leader of the Strengths Revolution
15. How To Deliver A TED Talk: Secrets Of The World's Most Inspiring Presentations
16. To Sell is Human – Daniel Pink
17. Agile Estimating and Planning - Cohn
18. Agile Software Development with Scrum 5. Becoming Agile:.....in an Imperfect World
19. Coaching Agile Teams: A Companion for Scrum Masters, Agile Coaches, and Project Managers in Transition
20. Agile Software Development: The Cooperative Game (2nd Edition)
21. The Art of Agile Development
22. Agile Retrospectives: Making Good Teams Great
23. Lean-Agile Software Development: Achieving Enterprise Agility
24. The Elements of SCRUM
25. User Stories Applied: For Agile Software Development
26. Agile Project Management: Creating Innovative Products (2nd Edition)
27. The Software Project Manager's Bridge to Agility
28. Framebreak: The Radical Redesign of American Business
29. **Made to Stick – Chip and Dan Heath**
30. Switch – Chip and Dan Heath
31. Decisive – Chip and Dan Heath
32. Leadership Agility – Joiner & Josephs
33. Disciplined Agile Delivery – Scott Ambler
34. Scalable Agile Framework – Dean Leffingwell
35. **Team of Rivals – Doris Kearns Goodwin**
36. Level Three Leadership – James Clawson
37. Crucial Accountability – Patterson, Greeny, Maxfield, et. All
38. The Participatory Cultures Handbook – Delwich & Henderson
39. Positive Leadership in Project Management – Saladis
40. Influencer, the Science of Leading Change - – Patterson, Greeny, Maxfield, et. All
41. The First 90 Days – Watkins
42. Leadership isn't for Cowards – Staver
43. Grateful Leadership – Judith Umlas
44. You Don't Need a Title to be a Leader – Mark Sanborn
45. Reverse Innovation – Vijay Govindaranjan & Chris Trimble
46. **The Other Side of Innovation – Solving the Execution Challenge - – Vijay Govindaranjan& Chris Trimble**
47. **Winning Teams, Winning Cultures – Senn/Hart**
48. Five Levels of Leadership – John Maxwell
49. The Quotient – Rick Gillis
50. Boys in the Boat – Dan Brown